

Names: _____ Date: _____ Grade: CP _____/50 x 2= _____/100 H: _____/60 x 2= _____/120

Grading Rubric For the Element Website Project

Formatting:	5	4	3	2	0
Formatting and Neatness of Website	This website contains 4 (CP) or 5 (H) linked pages (home, general information, industrial, bio/medical, environmental (H only) and a works cited page. There are at <u>least two relevant pics</u> on each content page.	This website contains 4 or 5 linked pages on the side There are at <u>least</u> two pics on each page, but they are <u>not relevant</u> to the element, OR pics are missing.	This website contains 4 or 5 linked pages on the side. There are a lot of pics missing, OR website looks sloppy and links not working properly.	This website contains 2 or 3 linked pages on the side instead of the full 4 or 5. All information is found on 1 page rather than separate.	This website does not contain any linked pages, all info is displayed on the “home” page.
Home Page of Website	This page has a title (name of element), at least one pic related to your element. There is a short “grabber” sentence or two about your element. There is a <u>working link to your element commercial</u> .	This page is missing 1 component from the category 5 on rubric.	This page is missing 2 components from the category 5 on rubric.	This page is missing 3 or more components from the category 5 on rubric.	There is not a home page.
General Info Page of Website	This page addresses <u>all</u> facts #1-14 on project guidelines displayed in a <u>neat, readable list</u> . There are two pics related to your element.	This page addresses <u>most</u> facts #1-14 on project guidelines. One or two might be missing OR there is only one pic related to your element.	This page addresses <u>most</u> facts #1-14 on project guidelines; several might be missing OR there are no pics on this page	This page addresses <u>half</u> of the facts #1-14 on project guidelines. There are <u>no pics</u> on this page.	The page does not contain any facts from the required list.
Works Cited Page of Website	This website has a formal works cited. It contains at <u>least 3 sources</u> . Works cited is <u>formatted correctly</u> .	This website has a formal works cited. It contains at <u>least 3 sources</u> , but works cited is <u>not</u> formatted correctly.	This website has a formal works cited. It contains <u>2 sources</u> .	This website has a formal works cited. It contains at <u>only 1 source</u> .	This website does <u>not</u> have a works cited list.
Content:	10	8	6	4	0
Video Commercial	This website contains a linked commercial using PowToon and is formatted like a real video. There is a “grabber” phrase or two. The video has music and pics relevant to your element. The video is 30-60 seconds long.	This website contains a linked commercial using PowToon and is formatted like a real video. There is a “grabber” phrase. Some pics <u>not related</u> to your element OR no music.	This website contains a linked commercial formatted like a real video. The video contains music and mostly slides of pics, no words or “grabber”. Pics are not related to element.	This website contains a linked commercial. The video only shows pics, unrelated to your element. No information displayed in video.	This website <u>does not</u> contain a linked commercial.
Industrial Use Page of Website	This website describes, <u>in your own words</u> , at least 3 uses of this element in the industry. Details of <u>what, where, and how</u> the element is used in the chemical industry are explained. At <u>least 1 relevant</u> compound is listed involving this element in industry.	This website describes at <u>least 3</u> uses of this element in the industry. Not enough details of <u>what, where, and how</u> the element is used in the chemical industry; at <u>least 1</u> relevant compound is listed involving this element in industry. OR just missing a compound.	This website describes <u>2</u> uses of this element in the bio or medical field. Details of <u>what, why, and how</u> the element is used in the industrial field is explained.	This website just lists 3 uses of this element in industry. No details, a small bulleted list only.	The website does not mention or show where the element is used in industry. It does not contain an Industrial use page.

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<p>Bio/Medical Use Page of Website</p>	<p>This website describes, <u>in your own words</u>, at least <u>3</u> uses of this element in the bio or medical field. Details of <u>what</u>, <u>why</u>, and <u>how</u> the element is used in the bio/med field are explained. At <u>least 1 relevant</u> compound is listed involving this element in bio/med.</p>	<p>This website describes at <u>least 3</u> uses of this element in the bio or medical field. <u>Weak on details</u> of <u>what</u>, <u>why</u>, and <u>how</u> the element is used in the bio/med field; at <u>least 1</u> relevant compound is listed involving this element in bio/med. OR just missing a compound.</p>	<p>This website describes <u>2</u> uses of this element in the bio or medical field. Details of <u>what</u>, <u>why</u>, and <u>how</u> the element is used in the bio/med field are explained.</p>	<p>This website just lists 3 uses of this element in bio/med. No details, a small bulleted list only.</p>	<p>The website does not mention or show where the element is used in bio/medical field. It does not contain a bio/medical use page.</p>
<p>Environmental Use Page of Website (H only)</p>	<p>This website describes, <u>in your own words</u>, at least <u>3</u> uses of this element in the environmental field. Details of <u>where</u>, <u>why</u>, and <u>how</u> the element is used in the environmental field and/or impacts the environment are explained. At <u>least 1 relevant</u> compound is listed involving this element in the environment.</p>	<p>This website describes at <u>least 3</u> uses of this element in the environmental field. Not enough details of <u>where</u>, <u>why</u>, and <u>how</u> the element is used in the environmental field; at <u>least 1</u> relevant compound is listed involving this element in the environment. OR just missing a compound.</p>	<p>This website describes <u>2</u> uses of this element in the environmental field. Details of <u>where</u>, <u>why</u>, and <u>how</u> the element is used in the environmental field are explained.</p>	<p>This website just lists 3 uses of this element in environmental field. No details, a small bulleted list only.</p>	<p>The website does not mention or show how the element is used in environmental field. It does not contain an environmental use page.</p>